

DayOne Reliance, Inc.

**ADMINISTRATIVE POLICY
CUSTOMER PRIVACY POLICY**

**BOARD OF TRUSTEES APPROVAL: October 29, 2007
REVISED: June 11, 2009**

DayOne Reliance respects the right of privacy of our customers and prospects. Accordingly, DayOne Reliance has developed this Customer Privacy Policy to inform and educate our customers and prospects how we possess, process, and protect this sensitive information. This is a further demonstration of our continuing commitment to deliver quality products and personal services with integrity and security to meet our customers' privacy expectations.

Customer Privacy Policy categorized two kinds of personal data that require different protection levels. First, Personally-Identifiable Information includes e-mail addresses, billing information, employment status and "click stream" data that tracks user activity on a Web site or online service. Second, Sensitive Data requires additional protection safeguards. Sensitive Data includes Social Security numbers, personal financial data (e.g. salary, assets, liability, net worth, and individual's financial portfolio information), and information regarding an individual's medical conditions, history, and treatment.

DayOne Reliance represents that it will comply with applicable non-U.S. laws that impose on DayOne Reliance additional responsibilities beyond those stated in this Policy in connection with the treatment of Personally-Identifiable Information about its customers and prospects.

DayOne Reliance is committed to using all reasonable and feasible efforts to implement the following:

1. DATA COLLECTION & PROCESSING

DayOne Reliance only collects Personally-Identifiable Information as reasonably necessary to serve a legitimate business purpose. Please be note that when one discloses one's Personally-Identifiable Information on a Web site, web-based message boards, blogs, or chat rooms, that information may be collected and used by third parties and may result in unsolicited communications from third parties. As DayOne Reliance has no knowledge of such disclosure activities, accordingly it can not be held liable.

2. DATA SECURITY & SAFEGUARDS

DayOne Reliance implements feasible and reasonable safeguards within our business means to ensure the security, integrity and privacy of Personally-Identifiable Information and Sensitive Data of our customers and prospects. Exact security measures are proprietary and can not be disclosed.

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3. PROTECTION OF SENSITIVE DATA

DayOne Reliance only collects and uses Sensitive Data as absolutely necessary to serve a legitimate business purpose. DayOne Reliance understands and appreciates the special obligations and responsibilities of the Sensitive Data. DayOne Reliance represents to its customers and prospects that no Sensitive Data will be rented or otherwise made available for External Distribution outside DayOne Reliance and DayOne Network.

4. DATA OF CHILDREN

DayOne Reliance represents that the collection and use of information from children in the U.S. under the age of thirteen will be made in compliance with the Children's Online Privacy Act of 1998.

GENERAL COMMENTS

The Board of Trustees of DayOne Reliance oversees the implementation of and compliance with our Customer Privacy Policy.

If there are any questions or comments, please address them first to the Trust Administrator. We have established guidelines and procedures to ensure that every reasonable effort is made to address the concerns of our customers and prospects.

NOTE: DayOne Reliance reserves the exclusive right to amend this Customer Privacy Policy to reasonably reflect current legal, technological, and other developments. We endeavor to promptly post all amendments thereof and notify our current customers of the same.